



VANTAGE TRAILER SALES

Regarding: sponsorship referral program for any equine related association

Dear Board member,

Trailer Sales is excited to present our new Sponsorship Referral Program designed exclusively for organizations like yours. As we truly value your organization and its representation in the equine community, we believe this program presents a unique opportunity for your organization to benefit financially while supporting your members' needs.

REWARD:

The Sponsorship Referral Program allows organizations that we sponsor to earn \$250 for every new trailer purchase made by someone affiliated with your organization. By participating in this program, your organization can generate additional revenue without any upfront costs or additional efforts. Once the purchase of the trailer is verified and the buyer or association has indicated they're members your organization, we will promptly issue a payment to your organization.

HERE'S HOW THE PROGRAM WORKS:

1. The association is eligible to receive \$250 for any new horse trailer sold by any member.
2. Upon your association's members purchasing a new horse trailer from Vantage, they, or the association, simply need to confirm they are affiliated with your association within two weeks of the purchase.
3. Once your association is participating in the program, it will automatically renew each year, beginning on January 1st of the following fiscal year.
4. Additional bonus;
 - a) Upon reaching a ten-horse trailer goal within one fiscal year from January to December, the association will receive an additional \$1,000 bonus.
 - b) Upon reaching twenty-horse trailer goal, the association will receive an additional \$2,500 bonus. (Eg. \$250 x 20 = \$5,000 (\$1,000 + \$2,500) = \$8,500 total bonus).

THE ASSOCIATION MUST BE COMMITTED TO THE FOLLOWING;

1. Allow a Vantage Sales representative to explain the program to key association leaders.
2. This program is effective immediately upon having signed agreement with Vantage Trailer Sales Inc.
3. The association must display banners during events and competitions... (Send Vantage Trailers photos of banner displays).
4. The association must provide pictures for joint online social media promotions.
5. Promote Vantage Trailer Sales on the association website and explain the program.
6. Send an email to inform members of the program and encourage members to buy from Vantage.
7. Promote Vantage Trailers Sales during and throughout any special events and competitions.

We genuinely believe that this sponsorship referral program will strengthen the ties between our organizations and provide both of us with an opportunity for growth and success. We are excited to have your organization join us in this endeavor.

Should you have any questions or require further information, please do not hesitate to reach out.

Sincerely,

Els Van Hierden, President